

San Bernardino County Medical Society
2010 Presidential Award

presented to

Linda Stratton

This twenty-third day of June, in the year two thousand ten

Linda Stratton has devoted 33 years to the San Bernardino County Medical Society, considered rare these days to spend most of one's working life to one company or organization. Linda's commitment to the Medical Society, combined with her professionalism and competency, and knowing the organization inside and out, it was natural that she take over the helm of this organization January 1, 1995 when Bill Henderson, Executive Vice President, retired.

As Chief Administrator of the Medical Society, Linda worked closely with a different board of directors and officers every year. She implemented effective recruitment efforts and technology improvements. She personally staffed many of the medical society's committees. She has been chief administrator of the society's related 501(c)(3) corporations: Inland Wellness Information Network (IWIN) and the Physicians' Memorial, Gift & Benevolence Fund and all of their subcommittees and initiatives, including the Healthy Lifestyles Program, Live and Then Give, and the African-American Health Initiative. She was a prime mover in starting up the San Bernardino County Sheriff Medical Reserve Corps where she is a volunteer and member of the board. She worked hard to secure grants for the MRC as well as IWIN and its various programs. She oversees the society's communications and is a liaison with the physician community, related organizations, and community and government agencies.

Over the years Linda has received numerous awards such as the American Association of Medical Society Executive' "Certificate of Achievement for Management Excellence," the American Society of Association Executives' "Associations Advance America Award," and two national awards for Membership Recruitment Promotion awarded by the American Association of Medical Executives. Under her watch in 1999, SBCMS was the recipient of the Soroptimist International of San Bernardino's "Advancing the Status of Women Award" and the Associations Advance America "Award of Excellence" for its work in domestic violence prevention and its assistance to shelters for women victims of violence.

Linda is a member of the CMA Foundation Board, the American Society of Association Executives, and the American Association of Medical Society Executives.

We thank you Linda for your leadership and support of organized medicine throughout the years and present to you this well-earned 2010 Presidential Award.

Rodney Borger, M.D.
President